

THURINGOWA VILLAGE



Welcome to Thuringowa Village, your friendly local hub in Kirwan! Anchored by Coles and complemented by Liquorland, with five other helpful local shops, we're the perfect place to grab all your essentials.

Thuringowa
Village

THE TRADE AREA

TOP CUSTOMER SEGMENTS



Small Towners

Blue collar workers and retirees living in larger remote regional and rural towns across Australia.



Solo Budgets

Singles and solo parents living in the outer suburbs, many working in blue-collar jobs.



Green and Gold

Established families living in the outer suburbs, earning above average incomes and substantial mortgages.



THE DATA



HOUSEHOLD STRUCTURE

42%

of the main trade area are families.



AVERAGE AGE

37.4

is the average age of residents living in the main trade area.



HOME OWNERSHIP

65.7%

of the main trade area own their own home.



NATIONALITY

87.5%

of the main trade area were born in Australia.



HOUSEHOLD INCOME

\$104,929

is the average household income in the main trade area.



POPULATION

38,947

forecasted growth of 0.8% in the main trade area.

ANCHOR RETAILERS*

coles



CENTRE DATA*



MOVING ANNUAL
TURNOVER (MAT)
\$65.2m



ANNUAL
TRAFFIC
1m



TOTAL GROSS
LETTABLE AREA (GLA)
5,248m²



MAT SALES
GROWTH
6%



CAR PARKS
320



MAJORS
1



SPECIALTIES
5



CONTACT DETAILS

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*As at December 2025